

- 1. Apart from the Bullwhips effect which was covered in the mid-term exam, name the three business concepts (or frameworks) that you have learnt in this course, which are most interesting and valuable to you.**
- 2. For each of the concept, please elaborate on (1) what you know about it; (2) give a concrete example of the concept in the real world; (3) how do you think you can apply it in the future. The answer should be no less than 400 words for each concept.**

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Upload your answer in pdf format, by noon June 2024, to the following:

<https://mega.linkin.tw/index.php/s/rHMRL225YRWeLg6>